

# SkylineWebcams

## Go LIVE & Go Global!

### Web & Social Media visual marketing system

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**SkylineWebcams**  
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**VISIONRAY®**



**Skyline**  
webcams

## Introduction to scenic webcams

Thousands of webcams daily offer stunning views of lakes, parks, seaside resorts, beaches, famous monuments, squares, palaces and buildings of any kind and the most spectacular natural wonders from around the world.

Statistics show that the **webcams** web pages are clearly the **most popular** and **most viewed** destinations among website visitors; this reflects the increasing attention to this innovative and valuable form of communication today successfully used for tourist and travel purposes. Most visitors use with great pleasure webcams as their trip completion tool.

However, all depends on the first impression, as a matter of fact, a poor webcam's performance, or any promotional message of poor quality, will not have great effect on users. Moreover, **static pictures** will be perceived in a different manner **compared to LIVE HD video streaming**, this could bring to a loss of potential visitors and to negative customer's review, due to poor quality of the product/service.

**SkylineWebcams is a unique and unbeatable video marketing tool!**

## The SkylineWebcams™ technology

If compared with the traditional scenic webcams, Skyline, the **innovative technology developed by VisioRay®**, achieves a level never seen before thanks to breathtaking images video transmitted in real time and the capacity to serve thousands of simultaneous connections.

Skyline uses its own **HD live webcams** that produce highly suggestive images, with the result that clearness and chromatic fidelity will be really extraordinary, moreover today it is possible to get a high performance just with a **traditional ADSL line**.

The LIVE images are transmitted through an **intelligent distribution network** able to serve each user from the geographically closest node and to guarantee the top quality definition everywhere in the world.

## Commercial Offer - valid through July 2014

The latest technology concerning the live streaming webcams for less than the price of a coffee a day!

This offer relates to the **ADS FREE WIDGET** and implies a monthly fee, which may vary based on the number of simultaneous users connected to the webcam embedded into the client's website.

Cost summary table on the basis of simultaneous connections without ads (VAT excluded)			
SIMULTANEOUS USERS ADS FREE	MONTHLY FEE	FIRST YEAR FEE	ACTIVATION FEE (una tantum)
25	\$40	\$480	\$100
50	\$55	\$660	\$100
100	\$80	\$960	0
> 100	to be agreed	to be agreed	0

The first year fee and the activation fee (when applicable) must be paid in advance; **after the first year**, the monthly payment will be charged at the end of each month and in case of annual fee in advance the customer will get a **20% discount**.

Once reached the limit of the simultaneous "ads free" users, the following users will see the LIVE images with the advertising space included. It will be possible to upgrade or downgrade the simultaneous user quote anytime.

**The webcam's LIVE video-transmission is published and promoted through the website [www.skylinewebcams.com](http://www.skylinewebcams.com)**, that currently generates more than 8 million visualizations a month. The **client's logo (banner) will appear beside the LIVE video transmission of the webcam**, equipped with a clickable "link" that automatically will open on the client's website or Facebook page; the live images can be implemented on the client's website and on the **main social networks** and be visible also via **smartphones** and **tablets**.

**SkylineWebcams cameras are supplied on extended free loan**, the user will be free from any cost concerning repairs or replacement for defective hardware or obsolescent components.

**If the view is not approved by the company or it concerns the business/facilities of the interested party the following terms and conditions apply**

This offer relates to the ADS FREE WIDGET and implies a monthly fee, which may vary based on the number of simultaneous users connected to the webcam embedded into the client's website.

Cost summary table on the basis of simultaneous connections without ads (VAT excluded)			
SIMULTANEOUS USERS ADS FREE	MONTHLY FEE	FIRST YEAR FEE	ACTIVATION FEE (una tantum)
25	\$65	\$780	\$100
50	\$75	\$900	\$100
100	\$105	\$1,260	0
> 100	to be agreed	to be agreed	0

The first year fee and the activation fee (when applicable) must be paid in advance; **after the first year**, the monthly payment will be charged at the end of each month and in case of annual fee in advance the customer will get a **20% discount**.

Once reached the limit of the simultaneous "ads free" users, the following users will see the LIVE images with the advertising space included. It will be possible to upgrade or downgrade the simultaneous user quote anytime.

If the "custom view" is **approved by the company**, the webcam's LIVE video transmission is published and promoted through the website [www.skylinewebcams.com](http://www.skylinewebcams.com) that currently generates more than 8 million visualizations a month. The **client's logo (banner) will appear beside the LIVE video transmission of the webcam**, equipped with a clickable "link" that automatically will open on the client's website or Facebook page; the live images can be implemented on the client's website and on the **main social networks** and be visible also via **smartphones** and **tablets**.

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## SkylineWebcams Horizon specifications

<b>Image Sensor</b>	1/4" CMOS Megapixel
<b>Max Resolution</b>	1920x1080@30fps
<b>View Angle</b>	65°
<b>Lens</b>	3.6 mm./F2.8
<b>Focal Distance</b>	0.7 mt. ~ ∞
<b>Automatic Controls</b>	AEC, AES, AGC, AWB, ABF, ABLC
<b>DSP Functions</b>	Zoom, Zone privacy, Virtual PTZ
<b>Glass</b>	VO-Margard anti-scratch
<b>Operating Temperature</b>	-50 °C ~ +55 °C
<b>Case Material</b>	Technopolymer ABS-Nylon
<b>Color</b>	RAL9002
<b>Dimensions (without bracket)</b>	194(L) x 102 (W) x 86 (H)
<b>Weight</b>	900 gr. (with bracket)
<b>Power</b>	2.7 Watt
<b>Max Power</b>	3.7 Watt (Live in HD)
<b>Network Interface</b>	RJ-45 10/100Base-T
<b>CE Compliance</b>	  <b>IP 66 NEMA 4</b>

The above specifications are subject to change without notice.



**Made in Italy**

**Internet connection minimum requirements:** 300 Kbps upload speed for SD (Standard Definition), 700 Kbps upload speed for HD (High Definition) and 2 Mbps upload speed for FHD (Full High Definition).

**Delivery costs:** >> USA \$70-\$100 depending on destination.

**Customs Duties and VAT (if applicable)** are not included in the above prices.

**Installation** has to be arranged on care and charge of the client based on the instructions provided. **The camera and the horizon (or the view) have to be straight.**

The “client” hosting the camera should supply **electricity** and **internet connection** on its own charge.

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[www.skylinewebcams.com/mobile](http://www.skylinewebcams.com/mobile)

Global Web Marketing & Advertising System