

# SkylineWebcams

## Go LIVE & Go Global!

**VisioRay**

Via Barletta, 12  
88100 Catanzaro  
(CZ) Italy

Tel. +39 096134495  
Fax +39 0961737290

**Preston Odenbrett**  
**SkylineWebcams**  
**Certified Partner**

**VISIORAY**®



**Skyline**  
webcams

[www.skylinewebcams.com](http://www.skylinewebcams.com)

## Introduction to scenic webcams

Thousands of webcams daily offer stunning views of lakes, parks, seaside resorts, beaches, famous monuments, squares, palaces and buildings of any kind and the most spectacular natural wonders from around the world.

Statistics show that the **webcams** web pages are clearly the **most popular** and **most viewed** destinations among website visitors; this reflects the increasing attention to this innovative and valuable form of communication today successfully used for tourist and travel purposes. Most visitors use with great pleasure webcams as their trip completion tool.

However, all depends on the first impression, as a matter of fact, a poor webcam's performance, or any promotional message of poor quality, will not have great effect on users. Moreover, **static pictures** will be perceived in a different manner **compared to LIVE HD video streaming**, this could bring to a loss of potential visitors and to negative customer's review, due to poor quality of the product/service.

## SkylineWebcams is a unique and unbeatable Web & Social Media Visual Marketing System!

### The SkylineWebcams™ technology

If compared with the traditional scenic webcams, Skyline, the **innovative technology developed by VisioRay®**, achieves a level never seen before thanks to breathtaking images video transmitted in real time and the capacity to serve thousands of simultaneous connections.

Skyline uses its own **HD live webcams** that produce highly suggestive images, with the result that clearness and chromatic fidelity will be really extraordinary, moreover today it is possible to get a high performance just with a **traditional ADSL line**.

The LIVE images are transmitted through an **intelligent distribution network** able to serve each user from the geographically closest node and to guarantee the top quality definition everywhere in the world.

## Special Commercial Offer (Valid through August 2014)

The latest technology concerning the LIVE Streaming Webcams combined with the most effective Digital Marketing Strategies for **the best price on the market!!**

### **SKYLINEWEBCAMS LIVE HD & Full HD "SPONSORED CAMERA": one time payment of ~~\$1,500!!~~ \$750!!**

This special offer includes:

- **SUPPLY & DELIVERY OF THE WEBCAM** (at the agreed location)
- **ACTIVATION & CONFIGURATION**
- **VIDEO STREAMING SERVICE**
- **8 MONTH (2 FREE + 6) LOGO PUBLICATION (BANNER "SPONSORED BY ..")** of the interested party (which sponsors the webcam) with **LINK** that redirects to the related website, positioned inside the LIVE video transmission of the webcam included into its webpage in [www.skylinewebcams.com](http://www.skylinewebcams.com) – example of banner "Sponsored by ..":  
<http://www.skylinewebcams.com/en/webcam/malta/malta/floriana/grand-harbour-valletta-waterfront.html>
- **WIDGET TO EMBED THE CAMERA INTO THE WEBSITE** (showing the live view through the related website, up to 10 simultaneous visitors ADS FREE included\*\*)

**\*\* Special offer available if a bigger amount of ADS FREE simultaneous visitors is required:**

- **BASIC (video streaming & services) >> \$6.50 monthly**  
Up to 50 Simultaneous Viewers ADS FREE - Embed in one website - Social Buttons
- **PREMIUM (video streaming & services) >> \$10.50 monthly**  
Up to 100 Simultaneous Viewers ADS FREE - Embed in one website - Social Buttons - Facebook page app - Google Analytics Integration
- **ENTERPRISE (video streaming & services) >> \$19 monthly**  
100 MBps - 10 TeraByte - Up to 300 ADS Free Simultaneous Users in SD, 150 in HD and 100 in Full HD - Facebook page app - Social Buttons - Real Time Stats  
Cloud CDN >> \$7 monthly (buy more servers and make a geographical distributed CDN)  
ADS Server >> \$12 monthly (sell your ads on the webcam visible into the website)  
White Label >> \$34 monthly (insert your LOGO on the webcam visible into the website)

#### **ADDITIONAL COMMON OPTIONS**

- Daily Video Time Lapse into the website >> \$5.50 monthly (free length)
- Video On Demand >> \$1.50 monthly per 1 GB
- Video Recording (from the webcam) >> \$1.50 monthly per 1 GB

The webcam's LIVE video transmission is **published** and **promoted** through the site [www.skylinewebcams.com](http://www.skylinewebcams.com) that currently generates on average more than **8 million visualizations a month**. The client's **logo (banner)** will appear beside the LIVE video transmission of the webcam, equipped with a clickable "**link**" that automatically will open **on the client's website** or **Facebook page**; the live images can be implemented on the client's website and on the **main social networks** and be visible also via **smartphones** and **tablets**.

## SkylineWebcams Horizon specifications

<b>Image Sensor</b>	1/4" CMOS Megapixel
<b>Max Resolution</b>	1920x1080@30fps
<b>View Angle</b>	65°
<b>Lens</b>	3.6 mm./F2.8
<b>Focal Distance</b>	0.7 mt. ~ ∞
<b>Automatic Controls</b>	AEC, AES, AGC, AWB, ABF, ABLC
<b>DSP Functions</b>	Zoom, Zone privacy, Virtual PTZ
<b>Glass</b>	VO-Margard anti-scratch
<b>Operating Temperature</b>	-50 °C ~ +55 °C
<b>Case Material</b>	Technopolymer ABS-Nylon
<b>Color</b>	RAL9002
<b>Dimensions (without bracket)</b>	194(L) x 102 (W) x 86 (H)
<b>Weight</b>	900 gr. (with bracket)
<b>Power</b>	2.7 Watt
<b>Max Power</b>	3.7 Watt (Live in HD)
<b>Network Interface</b>	RJ-45 10/100Base-T
<b>CE Compliance</b>	  <b>IP 66 NEMA 4</b>

The above specifications are subject to change without notice.



**Made in Italy**

**SkylineWebcams cameras are supplied on extended free loan**, the user will be free from any cost concerning repairs or replacement for defective hardware or obsolescent components.

**They shall be positioned in such a way to get the best possible view.**

**Internet connection minimum requirements:** 350 Kbps upload speed for SD (Standard Definition), 700 Kbps upload speed for HD (High Definition) and 1.5 Mbps upload speed for FHD (Full High Definition).

**Delivery costs:** >> HONDURAS included in the above offer.

**Customs Duties and VAT (if applicable)** are not included in the above prices.

**Installation** should be arranged on care and charge of the third party based on the instructions provided. **The camera and the horizon (or the view) have to be straight.**

The third party hosting the camera should supply **electricity** and a **suitable internet connection** on its own charge.

Once the sponsorship period is expired, the webcam will remain installed and active on its actual place.