

Vinja Rate Card Q3, 2014

| | <i>Personal</i> | Pro | <i>Enterprise*</i> |
|--|-----------------|--------------|--------------------------|
| Monthly Pricing Per Web Domain^ | \$0 | \$100 | Call 888-80-VINJA |
| Logins | 1 | 2 | Custom |
| Concurrent Embedded Videos | unlimited | 25 | Custom |
| Support for Private Videos | x | x | √ |

[^]Domain limitation may be waived in certain instances

| Branding | | | |
|--|-----------|---|----------------|
| Access to Standard VINJA Video Player Library | √ | √ | √ |
| Number of Custom Video Players Supported | 0 | 2 | Custom |
| LIMITED TIME OFFER... VINJA's solutions team will include the design & production of one custom video player template | x | Bronze | Silver |
| Custom Builder for Branded Video Players | x | x | √ |
| Private Label Player Bar & Splash Screen | x | x | √ |
| Support | | | |
| Email/Online Support | √ | √ | √ |
| Premium Support (bus hrs phone support; rapid email reponse) | x | √ (<24 hr response) | √ (custom SLA) |
| Product Training and/or Support | Web based | Screen Share (up to 60 minutes per month) | Custom |
| Analytics | | | |
| Google Analytics (view counts, etc.) | x | √ | √ |
| Advanced Analytics with Custom Dashboards | x | x | Custom |
| Discounts | | | |
| Annual Prepay | N/A | \$1,000 | Call |

*Enterprise pricing may include integration to CDN/CMS, analytics, ad-serving, gamification, billing, inventory management, and other back-end systems

| VINJA Solutions Standard Rates | <i>Bronze</i> | <i>Silver</i> | <i>Gold</i> |
|--|---------------|---------------|-------------|
| Design/product custom player template (one time fee) | \$1,000 | \$1,500 | \$2,500 |
| Number of Annotations** | 1 | up to 3 | up to 6 |
| Modifications to existing player template (one time fee) | \$250 | \$250 | \$250 |

**An annotation is an interactive element (logo, symbol, photo, "telescoping video", or any other web content element) that forms a temporal metadata layer associated to a frame, series of frames, or chapter/segment of your primary video content