



SMASH Partner Program Infrastructure

Essentials
Partner

Premier
Partner

Media
Partner

SMASH Customer Relationship Manager Features

CONTACT MANAGER			
Adding Multiple Contacts Emails/Phone Numbers/IMS	✓	Unlimited	Unlimited
Import Contact (CSV) / Gmail / Yahoo / FB / Outlook / Hotmail / LinkedIn / VCF	CSV Only	✓	✓
Manage Contact Data	100 Records	Unlimited	Unlimited
Export Contact Data	100 Records	Unlimited	Unlimited
Contact Sync (bi-directional)		✓	✓
Auto Sync		✓	✓
Contact Sharing		✓	✓
Creating Tasks/Events From Contacts		✓	✓
Contact Grouping	1	Unlimited	Unlimited
Adding SMASH Members to Contacts	✓	✓	✓
SMASH Search	✓	✓	✓
Advanced Search	✓	✓	✓
Calendar			
Create Multiple Calendars	Initial Calendar	Unlimited	Unlimited
Create Quick Task	✓	✓	✓
Create Quick Event	✓	✓	✓
Google Sync (bi-directional)		✓	✓
Public Appointment Slot		✓	✓
Calendar Import	✓	✓	✓
Calendar Export	✓	✓	✓
Birthday & Anniversary Notification	✓	✓	✓



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	Essentials Partner	Premier Partner	Media Partner
Task Manager			
Create Tasks	✓	✓	✓
Assign Tasks		✓	✓
Task Reminders	✓	✓	✓
Analytics Reports		✓	✓
Share Tasks		✓	✓
Export Tasks		✓	✓
Import Tasks	✓	✓	✓
Event Manager			
Create Events	✓	✓	✓
Event Sharing		✓	✓
Event Recurrence	✓	✓	✓
Export Events		✓	✓
Import Events	✓	✓	✓
Pre-made Event Templates		✓	✓
Template Creator		✓	✓
Google Sync (bi-directional)		✓	✓
Campaign Manager			
PVA	Inbound, Outbound, Reminders and Thank You Notifications	All Inbound, Outbound, Reminders, Thank You, Special Occasion, Social Media, Success U Notifications	All Inbound, Outbound, Reminders, Thank You, Special Occasion, Social Media, Success U Notifications
Newsletters Templates	10 SMASH Branded	Unlimited No Branding	Unlimited No Branding
PVA Send Message	3 Per Day	✓	✓



SMASH Partner Program Infrastructure

	Essentials Partner	Premier Partner	Media Partner
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SMASH Customer Relationship Manager Features

SMASH Social			
Buzz Wall w/ Facebook, Twitter, LinkedIn, Pinterest, Instagram Connections	✓	✓	✓
Integrated Feed	✓	✓	✓
Photo Albums	✓	✓	✓
Blogs	✓	✓	✓
Groups	✓	✓	✓
MP3 Upload	✓	✓	✓
Vimeo & YouTube Video Integration	✓	✓	✓
Live Interactive Social Feeds (SMASH, Facebook, Twitter, LinkedIn)	✓	✓	✓
One Click Post Publisher (SMASH, Facebook, Twitter, LinkedIn)	✓	✓	✓
Social Chat	✓	✓	✓
Social Media Importer	✓	✓	✓

Additional Features

Marketing & Support			
Media Match Monthly Advertising Bar			✓
Media Match Partner Bar – SEO Boost			✓
Monthly Advertising Credits – Lead Starter Feature	\$10	\$50	\$200
Digital Media Kit	✓	✓	✓
Sales & Closing Support		✓	✓
Success U Training	✓	✓	✓



SMASH Commissions

Essential Partner	Premier Partner	Media Partner
<p>The Essentials Partner is a simple referral program. 5% commission is earned on all commissionable primary (personal) sales volume generated directly by you.</p>	<p>The Premier Partner earns commissions on all primary (personal) sales volume. Overrides are also earned on the sales volume generated by new Customers and Partners you refer to SMASH.</p>	<p>The Media Match Partner earns commissions on all primary (personal) sales volume. Additionally, overrides are earned on the sales volume of the Media Partner’s staff and clients. This dynamic override structure allows the SMASH Media Match Partner to build a lucrative business over time.</p>
Commissions / Overrides		
5%	15% / 10%	21% / 15% / 10 %
Partner Solution Monthly Participation Cost		
FREE	\$25.99	\$99.99