



There are ten Social Media sites that are a “must have” for everyone involved in marketing.

- **Facebook** <https://www.facebook.com>
 - Facebook is a popular free social networking website that allows registered users to create profiles, upload photos and video, send messages and keep in touch with friends, family and colleagues.
- **Facebook Fan Page** <http://www.Facebook.com/pages/create.php>
 - One of the networking tools within Facebook, a fan page is a public profile which allows you to share business and products with Facebook users and the general public.
- **Twitter** <https://twitter.com/>
 - Instantly connect to what's most important to you. Follow your friends, experts, favorite celebrities, and breaking news.
- **Google +** <https://plus.google.com/>
 - Google+ aims to make sharing on the web more like sharing in real life. Check out Circles, Events and Hangouts.
- **LinkedIn** <http://www.linkedin.com/>
 - 175 million+ members | Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.



- **Pinterest** <http://pinterest.com/>
 - A content sharing service that allows members to "pin" images, videos and other objects to their pinboard. Also includes standard social networking features.
- **StumbleUpon** <http://www.stumbleupon.com/>
 - StumbleUpon is the easiest way to find cool new websites, videos, photos and images from across the Web. We make the best recommendations just for you.
- **YouTube** <http://www.youtube.com/>
 - Share your videos with friends, family, and the world.
- **Vimeo** <http://www.vimeo.com/>
 - Vimeo is the home for high-quality videos and the people who love them.
- **Klout** <http://klout.com>
 - Klout is the Standard for Influence. Join Klout to discover your influence and compare with others you know.