



'Where Impossible is Just Another Opportunity'
Business, Marketing and Sales Consulting

Find prospects

One of the best ways to leverage time and talents is to find people that belong to the following industries. Using their talents and showing them how to become Certified OEM Resellers always you to build a business in multiple arenas.

- Web designer
- Social media marketer
- Business developer
- Marketing strategist
- Media companies
- Networking Groups

Doc's Sample Questions and Sayings when selling the boost bar:

View the recoding from July 18th 2014 in the SSMH Partner Page for full details on how to use this document. <http://bit.ly/1qY19Eg>

Are you familiar with Alexa Rankings?

What if I could show you technology that can significantly increase traffic to any website, dramatically improve Alexa rankings which translates into better search engine placement results?

Our technology will make you a hero to your clients.

Many companies claim to build traffic and provide results with Alexa but we deliver. I can show you numerous examples of websites utilizing our technology and their results

Let me check my calendar and find a time that works for both of us... You owe it to yourself and your clients to learn about this very effective technology



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Obstacles to understand when installing the booster bar

When asking qualifying questions you may find that some companies are missing vital information and tools to properly run the boost bar. These obstacles are a great way to up sale into other products such as web site development, SSL Certificates and upgraded hosting.

- 1. Incorrect Admin info to the website** - It is necessary to have all the proper log in and administration log in
 - a. **URL**
 - b. **Login**
 - c. **Password**
 - d. **Verify while on the phone.**

- 2. Incorrect Admin info to the hosting site** - Many clients will not know where their website is hosted or many may have insufficient hosting. This is an optimal time to let them know that SMASH has hosting that will increase their site speed and allow the bar to work at maximum loading speed.

- 3. Outdated plugins in the website** - Many clients will have outdated sites and outdated tools. This is a good time to introduce our Web Doc or even having a new website built by SMASH

- 4. No Google Analytics installed on website.** We will install Google analytics into their site so that they can see the traffic builds. This is a much for clients to have to show the growth that the bar is bringing to their site.

- 5. Hosting service will not handle the massive traffic that comes after the booster is installed** - Introduce our high speed web hosting service.

- 6. FREE Hosting is very challenging** - Many free websites come with low grade hosting service - This is a good time to introduce our high speed web hosting service. i.e. Wix, Weebly, GoDaddy

- 7. MLM Replicated website links need a page created with an I-frame so the booster can be added to the replicated site and NOT the main corporate site** - This can be done within the assistance of SMASH IT at an additional cost.