



BridgePact Value Statement

BridgePact Media is the digital media division of BridgePact International, founded in 2003. BridgePact brings six integrated technology platforms together, including RTB (real-time bidding) and retargeting. RTB is auction-based ad space that drives new traffic, provides more retention and helps increase revenues for your business. Until recently, RTB and retargeting were only available to large companies with big ad budgets. Now through BridgePact, RTB and retargeting are affordable, flexible and powerful for local and emerging businesses.

Google Ad Words positions your company with the search engines, but if you're not on page one you're basically buried. With RTB and retargeting, we strategically push your custom-designed banner ads through 73 ad exchanges and over 68000 websites where your customers spend time online. With over 30B daily page views, we drive your traffic, capture, engage, retarget and convert it into new contacts for your business.