

SynergyVentures Media and Events

Connecting Suppliers with Buyers Since 1975

<http://www.MagicBrad.INFO>

CONCEPTUAL - Brad Gudim & Preston Odenbrett (**CONFIDENTIAL**)

BRAD GUDIM - <http://www.MagicBrad.com>

PRESTON ODENBRETT -

PRIMARY TARGET CUSTOMER: Convention and Visitors Bureaus (CVBs)

Secondary Target: The “members” of the CVBs (Restaurants, Tourist Attractions, B&Bs etc)

IDEA: Because the “convention” industry is so huge, Preston should ask Skyline if he can have “Exclusive Rights” of “CVB Market in the United States” (perhaps Canada too).

PRODUCTS:

Digital Advertising (BridgePact) - <https://www.bridgepact.com>

WebCam (Skyline) - <http://www.skylinewebcams.com>

CVBs install WebCams to showcase “their geographic area” as a Convention/Tourism Destination. (One-time Lease Cost of under \$2000 includes Installation Fee)

CVBs advertise with BridgePact to attract tourists and conventions to “their geographic area”. (Month to Month, No-Contracts. Campaigns Budgets \$2,000-\$25,000 per month)

Also the “members” of the CVBs can advertise with BridgePact to attract new customers into their establishment. (ie: Restaurants, B&Bs, Limo Services, MotorCoach, Tourist Attractions)

Also the “members” of the CVBs may want to sponsor or install WebCams to showcase their establishment. (ie: Restaurants, B&Bs, Limousine Services, MotorCoach Tour Operations)

POSSIBLE TOOLS for AGENTS

SMASH Solutions (CRM System) - <http://smashsolutions101.com>

STAGED Platform (YouTube/Twitter) - www.staged.com/magicbrad

SendOutCards (Direct mail PostCards) - <https://www.sendoutcards.com/MagicBrad>