

## On-the-Go

WowWe is now available on the iPhone and Android.



## How WowWe works for your business

- 66% of consumers said receiving an email from a business was the best form of customer service they had ever received
- The odds of selling a product to a new customer are 15%; the odds of selling a product to an existing customer are 60%
- Repeat customer spend 50% more
- The average person checks their email 14 times per week  
Video Email marketing reaps 200% higher returns than direct mail
- 80% of consumers "look forward" to receiving any type of email from a business they frequent.
- Cultivate your existing & new email list

## Why WowWe?



- Customer Appreciation
  - Special Events
    - Open House Announcements
    - Special Giveaways
    - Quality Leads
    - Corporate News
    - Appointment Reminders
    - Personal Contact
    - Customer Follow-Ups
  - Invitations
- Stretch Advertising Dollars

Follow us on



## WowWe Small Business Solutions

Tailored to meet the highest standards. Yours.



WowWe is a communication software company that allows individuals to send **video email**, conduct **online meetings**, and **webcast live** via the Internet from their computers or mobile devices to one person or thousands of people.

For more information, please visit us online at [WowWeLive.com](http://WowWeLive.com)

*USA Today calls video  
"the single most effective  
form of communication."  
Until now, it was also the  
most expensive, awkward  
and time consuming.*

Our **Custom Skin Option** enables you to use WowWe to enhance your company's brand. Included with your purchase, our award winning art department will incorporate your logo and colors into your account User Controls, your Video Conferencing Display and your Video Email Templates.



## Video Email

### Recording

- Point-and-click features making it easy to use
- Record, save and edit
- View prior to sending

### Streaming video

- Massive audience can watch your videos at the same time with no hiccups or delays
- Standard streaming video to recipients' web browsers

### Templates

- Choose from 100s of email templates
- Customize templates for promotions, events or announcements

### Contact manger

- Upload 100,000s of contacts at once
- Create groups
- Edit and change features

### Deliverability / Certified sender

- Best Practices for Reliable Email Delivery
- Industry-leading MTA technology to deliver email reliably to all ISPs



## Online Meeting/Conferencing

### Whiteboard

- Real time highlighting, text, arrows, etc.
- Annotation objects can be selected and moved, modified or deleted

### Web video

- Webcam feed from multiple presenters

### Discussion

- Multi-party text chat
- Private and public messages

### Participants

- Roster of presenters and attendees
- Integration with audio conferencing hardware
- Color-coding for annotations
- Control participant Web and audio status

### Slide show

- Ability to show PowerPoint and JPEGs
- Create new slides from whiteboard, applications or annotated slides

### Application sharing

- Real time sharing of applications or desktop
- Full screen display

**COMMUNICATE** as if you are "face-to-face" with people across town or across the world.

**SHARE** documents, make presentations, demonstrate products and services and collaborate like never before.

**START** a secure web meeting from the comfort of your desktop instantly, with just a click of the mouse.