

Glossary

Academy	The DubLi Academy is DubLi Network's proprietary online training curriculum, empowering DubLi Network Business Associates with the knowledge and education they need to build and run a successful DubLi Network business.
Active BA	An active Business Associate is one that has paid the required Business and Membership Packages.
Auto Payment	Auto Payment is an Auto Renewal feature available on DubLi Network that ensures a Business Associate doesn't forget to pay their Monthly V.I.P. Qualification Voucher and risk losing any earned commissions or access to their DubLi Network Back Office.
BA ID Number	The BA ID Number is the number assigned to each Business Associate and their business when they register at DubLi Network.
BA Packages	BA packages are business and membership packages that are for purchase at www.dublينetwork.com .
Business Associate (BA) (IBA)	An Independent Business Associate is someone who purchases a Business and Membership Package at DubLi Network. A Business Associate must always be identified as an Independent Representative of DubLi.
Business Package	To qualify to earn commissions and receive complete access to the DubLi Network back office, everyone who registers as a BA is required to purchase a Business Package. The price of the Business Package is \$99/€75/AU\$110. The Business Package only needs to be purchased once and no annual renewal is required. The Business Package is non-commissionable.
Compensation Plan	The compensation plan is how commissions are earned and paid through DubLi Network.
Customer	A customer is anyone who has registered at DubLi.com.
DubLi.com	DubLi.com is DubLi's primary product, the shopping and travel portal that DubLi Network Business Associates market and sell through DubLi Network.
DubLi Network	DubLi Network is the business portal where individuals can earn a residual income by building an active customer base through DubLi.com, by sponsoring companies and organizations into the Partner Program, and by enrolling other BA's into DubLi Network who do the same.
DubLi Partner Program	The Partner Program is a customer acquisition program for companies, affinity groups, and non-profit organizations that already have existing customer bases they are looking to monetize, build loyalty and retention and/or enhance their own brand.
Generational Bonus	Generational bonuses are bonuses earned on organizational active customer volume. To earn these bonuses, Business Associates must be at the Team Coordinator title or above. A generation starts and ends with the title that the Business Associate holds i.e.: Team Coordinator to Team Coordinator etc.

Home Party	The DubLi Home Party Program was created to provide a fun, educational, social-setting for Business Associates to bring new V.I.P. Members into their business and encourage them to host subsequent parties of their own.
IBAN Number	An IBAN number is the number assigned to most bank accounts for the purpose of sending and tracking transferred funds.
Membership Packages (DubLi.com)	DubLi Network Business Associate are required to select from one of DubLi's Membership Packages to qualify to start earning commissions and have full access to the DubLi Network Back Office. These packages are different depending on whether the BA resides in a country with a local DubLi Shopping Mall.
Member Area ("My Account")	The member area, called "My Account" on DubLi.com is located at the top right of your screen after you login to DubLi.com. On this page you can review all your shopping mall and travel purchases, your account history, your customer profile, your pending and earned cashback, your Cash Organizer and much more. This page is also where you would transfer your DubLi earned Cashback out of the system.
Merchandise Shop	The merchandise shop is located in the DubLi Network back office where apparel and other promotion items with the DubLi logo are available for purchase.
Monthly V.I.P. Qualification Voucher	After 30 days as an active BA, all BA's are required to purchase 1 x one-year V.I.P. Qualification Voucher each month to remain an active BA, earn commissions and continue access to your DubLi Network back office. Organizational commission on the V.I.P. Qualification Voucher is paid immediately and the personal commission (25%) will be paid as soon as the voucher has been redeemed and the \$0.99 fee is paid by the customer.
Partner	A Partner is a company or organization who registers to participate in DubLi's co-branded Partner Program at www.dublipartner.com .
Personal Profile	The Personal Profile is found in the back offices of DubLi.com and DubLi Network. You may personally change all of the information in the profile with the exception of name, address, and email. Changes to the Personal Profile can only be done by submitting a customer support ticket with the updated information.
Residual Income	Residual income is income that is earned monthly from purchases made by existing personal active customers and active customers of BA's in a Business Associates organization.
Sponsor	A sponsor is the BA that personally enrolls a new BA or a new Partner into their DubLi Network business with their BA number or personally registers a customer at their DubLi.com site.
SWIFT CODE	A swift code is assigned to Banks for the purpose of sending and tracking funds from foreign banks.
TLA Packages	The Team Leader Accelerator Packages allows new BAs and TMs the opportunity to become a Team Leader (TL) immediately. These packages combine the Business Package, Membership Packages, and Partner Program into one streamlined bundle.
Voucher	A voucher is a means of sending a registration link to potential customers and potential business associates from an individual's DubLi Network back office. Most vouchers are offered with a discounted fee.

What is a 'BA link' and how is it used correctly?

All new Business Associates are assigned a BA ID when registering as a DubLi Network Business Associate. This unique BA ID number identifies an individual as a DubLi Network Business Associate and is part of your BA link. What does this mean? The BA link consists of the DubLi web address and the unique BA ID. The following is an example of a BA link:

<http://www.dubli.com/12345>



The diagram shows the URL **http://www.dubli.com/12345** with a horizontal line underneath. A bracket under the first part of the line is labeled "'DubLi web address'", and a bracket under the second part is labeled "'your BA ID'".

With this link, Business Associates invite personal customers to join DubLi.com and earn credit on these customers. All newly registered customers will automatically be placed under the Business Associates Network organization. Please make sure to use the correct BA link for on all promotional material (e.g. business cards, brochures, newspaper ads, web sites, newsletters) as it is not possible to move incorrectly assigned customers following initial registration.

Reference: <http://www.dublinetwork.com/en/backoffice/glossary.aspx> 4/15/2015