

PLATFORM UNIVERSITY PRESENTS

The INFLUENCE & IMPACT SUMMIT

JEN HATMAKER



Jen is a mom to five children, a pastor's wife, sought-after speaker, best-selling author and star of the popular series *My Big Family Renovation* on HGTV. Her latest book is *For the Love*. For more information on Jen, visit www.JenHatmaker.com

KEY TAKEAWAYS

- You don't get to _____ what they say about you or what they write about you or how they feel about you, that is _____ of your control.
- I take _____ very, very seriously. I'm always thinking about it. It's always _____. It is never just thrown against the wall and see what sticks because it's real people.
- Don't let _____ rule your mindset. There is no such thing as not enough. There is enough. There's enough to go around and there's enough for you. The _____ is worth it. The work is worth it and there's room at the table for you.
- I see my reader base as the end and everything else is just me _____ them, connecting with them, giving them good content, _____ them along the way.

TWEETABLE QUOTES



"In my world of leadership, connection is everything." @JenHatmaker
#InfluenceImpact



"Influence is not even simply to be enjoyed. It's to be stewarded."
@JenHatmaker #InfluenceImpact



"You have to care about the audience you're trying to reach." @JenHatmaker
#InfluenceImpact