

SkylineWebcams

Honduras

Global Web Marketing &

Advertising System

VisioRay

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VISIONRAY®

Skyline
webcams

INTER AIRPORTS

Attn.: Mr. Abraham or to whom it may concern.

Info

Most of our current cameras installed in Honduras are working on SD (Standard Definition) but can be easily upgraded to HD or Full HD based on the increase of the available speed connection in upload, in particular their internet connection' requirements are as follows: 250 Kbps upload for SD, 500 Kbps upload for HD and 1.3 Mbps upload for Full HD.

www.skylinewebcams.com is eventually one of the best and most effective marketing system available today on the global market.

Our website and our webcams (combined) are generating 8-10 million of visits per month and the traffic is increasing every day due to our growing popularity and to the possibility for an unlimited number of websites around the world to embed on their pages our cameras, today there are more than 22,000 carefully hand-picked qualified websites. Not all websites are allowed to have the widgets of our cameras, since this provision is based on the visitor count and other measurements of the interested website.

We have officially entered the Market in January of 2013 after 5 years of research and development and 2 years of BETA Phase (testing cameras, technology, software and global integrated system) and our goal is to "Going Global" within the next 2 years. We have recently looked at Honduras and its Islands as one of our main and most important projects because Honduras is plenty of wonderful locations and is the perfect mix of beautiful places, history, art, culture, traditions, business and much more. Once we will have covered the main areas of Honduras (including Tegucigalpa, Roatan, Tela, La Ceiba, Copan and other locations), and have an (almost) complete project, we are going to launch some massive campaigns in Honduras, Europe and around the World, by presenting and promoting the Honduras Project in order to represent and promote our system at the same time. That means some amazing promotional and advertising campaigns that will bring incredible visibility and popularity to all those that are part of our Honduras Project.

Our aim is to grow exponentially of course and to make aware Tourism, Travel and Transportation' companies, organizations and agencies around the world about our webcams so they can "show" their destinations LIVE to their customers.

Moreover, we have other interesting projects and applications to be developed in Honduras for the benefits of its touristic attractiveness and popularity.

We would be very glad if your airports or locations will take part of our Project and benefit of the amazing visibility and popularity that our system may provide them with.

Your airports would benefit by allowing your customers or family members, as well as thousands and thousands of people every day, to be able to watch planes take off and planes land. Since you have 4 airports I could see at least 2 cameras at each airport: one for take-offs and one for landings. We also have on each camera's webpage a place where they can see the current weather. They can check the cameras 24/7 from any internet device including smart phones and tablets as well. Maybe you can also allow me to talk to the decision makers of the airlines as each one of them could sponsor one or more cameras at each of your airports. We are going to launch our new website, within the following few weeks, that will have even more features for the users and for you being a host of our cameras.

SPECIAL OFFERS

Ref.: webcam/s positioned on the roof or outside your facilities and upon request eventually also on any other location of your choice in Honduras - Sponsor Option only for the latter if they are not hosted on your facilities -,

*- **"STANDARD OPTION"** > implies a payment of **€350,00/\$500.00 one time payment** per webcam and does include your **permanent "logo" (banner)**, positioned just besides the video transmission (on the right side, below the blue window "Embed Camera .."), such as **"Webcam hosted by INTER AIRPORTS" - with active link that points to your website, the widget for your website and the Facebook fan page APP (your camera LIVE on your FB fan page)**, this special agreement will be valid for as long as you keep the webcam active and facing a nice view (approved by our system);

- **"SPONSOR OPTION"** > (highly recommended) implies a payment of **€350.00/\$500.00 per year** per webcam and does include your **permanent "logo"**, positioned inside the video transmission (on the lower corner opposite to our SkylineWebcams logo), such as **"Sponsored by INTER AIRPORTS" - with active link that points to your website, the widget for your website and the Facebook fan page APP (your camera LIVE on your FB fan page)**. You may "sponsor" other cameras in Honduras to be installed in different locations of your choice. This special agreement will be valid for as long as you renew the annual fee.

"ADS FREE WIDGET" > this option applies in the case you want to embed one or more widgets into your website but without any ads appearing during the LIVE transmission, the monthly rate depends on the simultaneous connections (simultaneous hits) on that camera in your website along one month period of time.

*Costs summary table based on simultaneous connections:

1. Simultaneous Connections supported - 2. First Year payment in advance - 3. From the Second Year monthly payment (monthly invoicing) - 4. From the Second Year annual payment (payment in advance with 20% discount).

1. 25	2. €348,00	3. €29,00 (\$40)	4. €278,40
1. 50	2. €468,00	3. €39,00 (\$55)	4. €374,40
1. 100	2. €708,00	3. €59,00 (\$80)	4. €566,40

In this case, if the widget refers to a new camera that you host the price of the camera is included. Upon your request we may apply the selected monthly rate to more than one widget by considering the number of simultaneous visitors for the interested widgets all together (the price of one camera is still included, any additional camera that you eventually host implies a one off payment of \$500.00).

"DEDICATED TITLE" > this option applies in the case you want to add the name of your Organization on the title of the webcam such as i.e. those of Fortina Hotel, British Hotel, Gente di Mare Restaurant etc. in Malta. This option is very effective also from the SEO point of view since all our cameras are going (more or less within a few months from their activation) on the first page in Google for some important keywords. That means a huge "brand visibility and popularity" if **"INTER AIRPORTS"** is included on the title of the camera. Moreover we are implementing a new technology as for which when our cameras appear in Google the player of the related LIVE video will be positioned besides the title and

description' section in order to increase the "click attractiveness" of the visitors on that page for the related webcam. This option implies a payment of **\$500.00 (one time payment)** per webcam; this special agreement will be valid for as long as you keep the webcam facing a nice view (approved by our system).

All mentioned prices for all options do not include Delivery, Customs and taxes (if applicable) and Installation Costs (when applicable).

***Current Costs based on 1st order (delivery from Italy to Honduras) - Estimates**

Shipping - \$135.00/ camera - Customs/taxes/delivery - \$40.00/ camera - Extra cable/connectors/ - \$10 up to \$50.00/ camera

Installation (it's very important that the camera is installed correctly, stands straight and the connections are protected from the water) - \$100 up to \$150/ camera - Configuration - \$70.00/ camera

The SkylineWebcams cams are supplied on extended free loan, the user will be free from any cost concerning repairs or replacement for defective hardware or obsolescent components.

The "client" hosting the camera should supply electricity and internet connection on its own charge.

We will apply a 10% discount if ordering 5 or more cameras - so in your example, if you get 2 per airport - then we would honor this if both are ordered at the same time.

***Invoices from the company will reflect Euros not dollars, I converted for simpler explanation of pricing. Payment must be received before shipping will occur.**

There are other wonderful services and applications that I would be happy to explain to you in case of interest. I remain at your disposal if you need any additional info or clarification and to evaluate your eventual requests about the placement of our webcam/s as for your choice.

P.S.: ref. to the 5 current cameras in Honduras, we had over 40,000 visits in just 7 days. That is very impressive numbers since we are at the very, very beginning of the Honduras Project.

I look forward to your kind reply, with my best regards.

Preston Odenbrett

www.skylinewebcams.com

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