



Day 1 Worksheet

Welcome VIP Member!

Here's your worksheet to follow along with Day 1 training on **How to Solve the Top 10 Social Media Problems Every Business Struggles With.**

Be sure to fill in as we go along to have a list of ACTION STEPS when you are done.

Let's rock this!

1. Marketing has evolved from _____ To _____
2. Our messaging moves from the _____ to the _____
3. Your marketing department needs to become a _____ and _____ department.
4. The Four Ps of marketing have changed. It is no longer about _____, _____, _____ and _____ but about _____, _____, _____ and _____.
5. NOD3x is your _____ in _____, and the _____ driving your _____.
6. The first thing I need to do to get started is _____.
7. The second thing I need to do before I get started is _____
8. Before I start a NOD3x project I need to have at least _____
9. I am using NOD3x to track _____ Because I want to _____

First day notes: