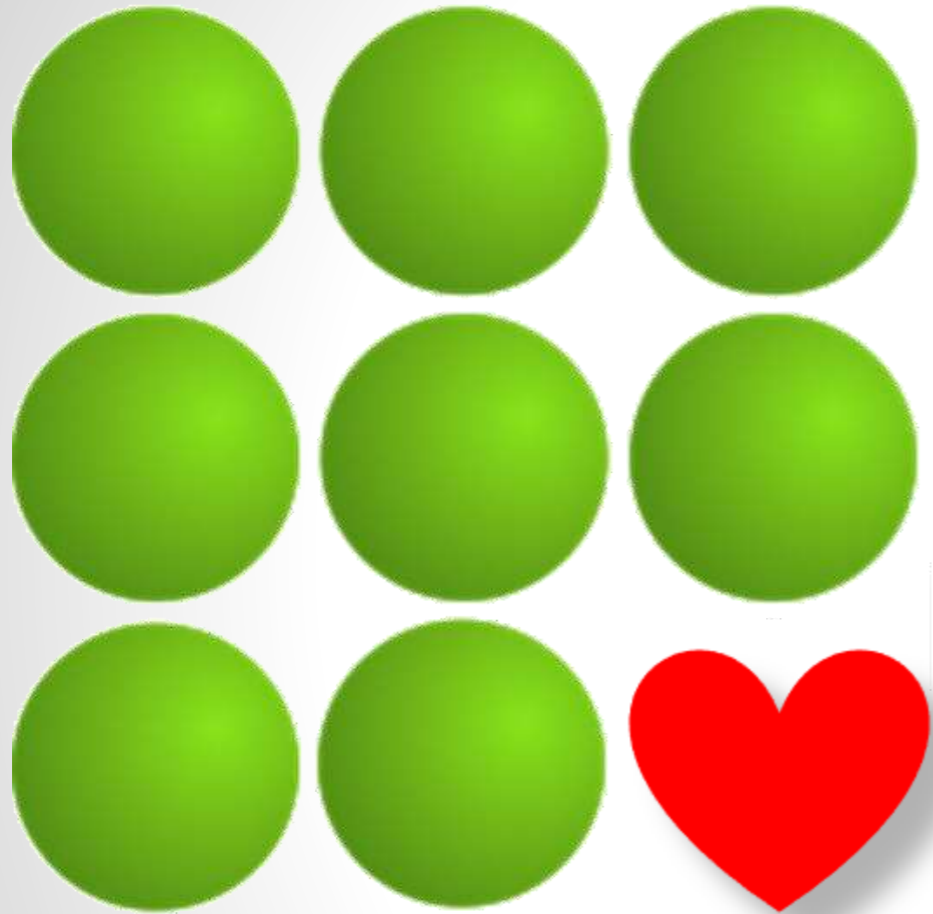


The Ninth Element



Today:

A division of 8of9 that focuses on using modern financial technology to better finance social change.

Tomorrow:

The Ninth Element will serve family offices, social impact funds, corporations, and other direct investors who require in depth metrics and oversight for impact investments. We provide ratings, due diligence, and performance monitoring for investments both pre-and post-capitalization.

Strategic Partnership

8 of 9:

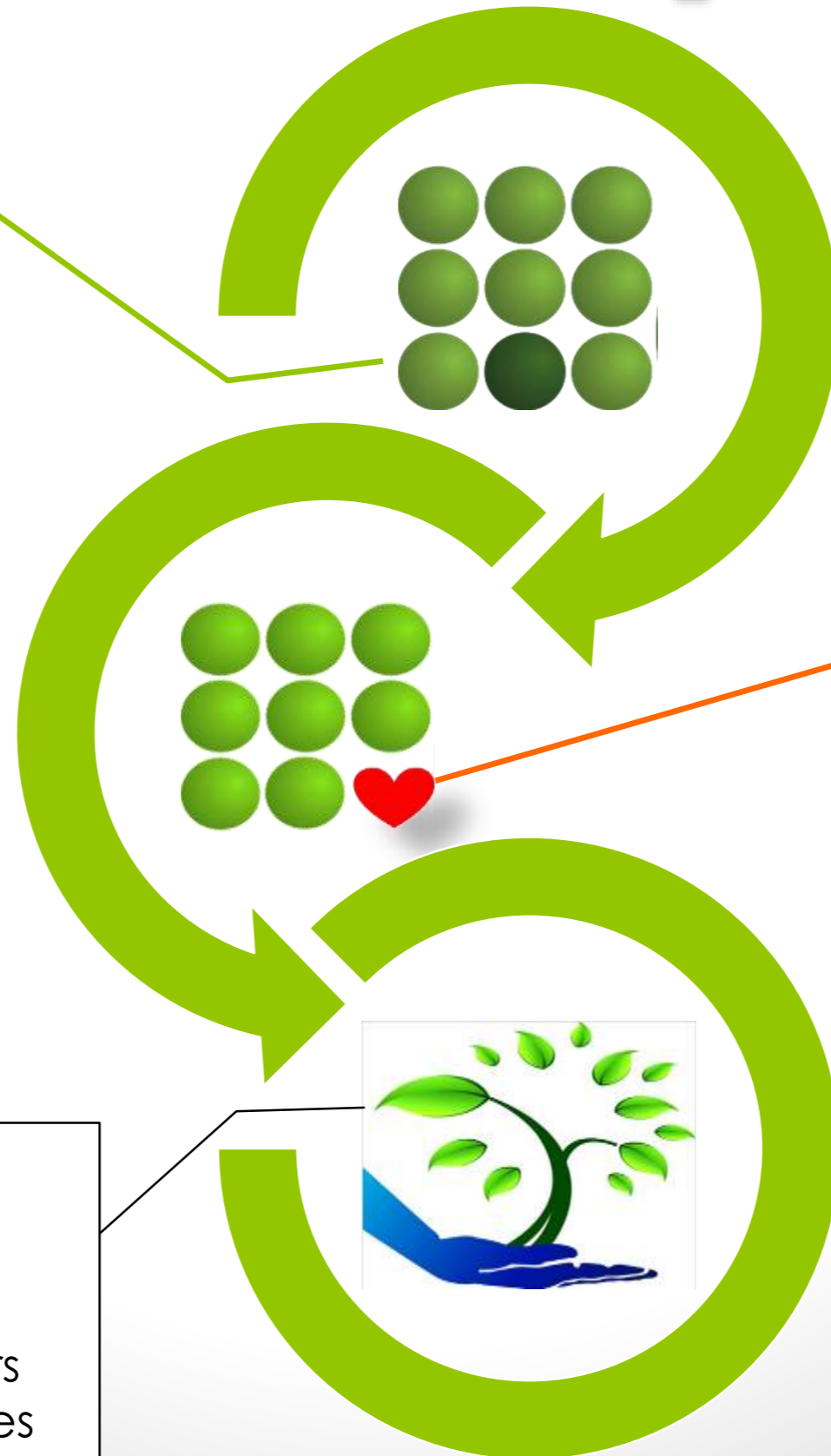
- Acts as independent rating agency
- Leverages expertise in cutting edge financial regulatory ecosystem, including impact investing
- Spearheads research and development for best practices in scaling growth
- Provides product and ratings design

Beneficiaries:

- Family Offices
- Impact Funds
- Impact Investors
- Social Enterprises

Ninth Element:

- Provides certification of investments and portfolios for both financial and impact ROI
- Manages investor relations
- Drives customer growth
- Finances product development
- Offers high-touch concierge consulting for improved performance



Investor Services

Company Rating Service

- **Financial strength:** revenue generation, hedging strategies, and expense planning
- **Impact:** social, environmental, economic, and other
- **Management:** execution, adaptability, leadership
- **Business Model:** viability, flexibility, market alignment
- **Intellectual Property Feasibility and Protection:** whether entity has filed rights as well as their capture mechanism for IP

Portfolio Analysis

- The only ratings methodology that includes **both impact and financial analysis**
- 24/7 access to pre- and post-investment ratings through **secure online portal**
- The ability to add new investments to rate or **reassess prior ratings**

Investment Risk Mitigation

- **Monitoring post capitalization** performance for shareholders/stakeholders
- Maintaining a **due diligence** documentation warehouse
- Publishing an **impact index** for evaluating future market growth potential
- Managing an investment network for **deal flow**
- Offering coaching, training and capacity building for **better ROI**