

Preston Odenbrett													
WAVE													
(All Amounts Subject to Change)													
Target RPH		\$ 25											
Affiliate %		15%											
										\$ 37.50			
Video		Est.		Projected		Total to		Affiliate		Adj		Effective	
Length (min.)		Hrs.		Labor		Profit		Preston		Fee		Total	
										Price		Affiliate	
												Preston	
												BE	
												RPH	
1.00		4.00		\$ 100.00		\$ 100.00		\$ 200.00		\$ 30.00		\$ 230.00	
1.50		6.00		\$ 150.00		\$ 150.00		\$ 300.00		\$ 45.00		\$ 345.00	
2.00		8.00		\$ 200.00		\$ 200.00		\$ 400.00		\$ 60.00		\$ 460.00	
2.50		10.00		\$ 250.00		\$ 250.00		\$ 500.00		\$ 75.00		\$ 575.00	
3.00		12.00		\$ 300.00		\$ 300.00		\$ 600.00		\$ 90.00		\$ 690.00	
3.50		14.00		\$ 350.00		\$ 350.00		\$ 700.00		\$ 105.00		\$ 805.00	
4.00		16.00		\$ 400.00		\$ 400.00		\$ 800.00		\$ 120.00		\$ 920.00	
1 Assumes NO MAP w/BE.													
2 Can serve as a Direct Referral program. (BE refers an end user).													
3 Can serve as an Affiliate program. (BE refers a Whitelabel partner).													
4 Can serve as an intermediary Model until "capacity" is reached.													