



## Customer Solutions Package Details

### SMASH CRM Features

CUSTOMER ESSENTIALS	CUSTOMER PREMIER	CUSTOMER BOOSTER BAR	CUSTOMER MEDIA MATCH	CUSTOMER ENTERPRISE MEDIA MATCH
---------------------	------------------	----------------------	----------------------	---------------------------------

#### CONTACT MANAGER

Adding Multiple Contacts Emails/ Phone Numbers/IMS	✓	Unlimited	Unlimited	Unlimited	Unlimited
Import Contact (CSV) / Gmail / Yahoo / FB / Outlook / Hotmail / LinkedIn / VCF	CVS Only 100 Records	✓	✓	✓	✓
Manage Contact Data	100 Records	Unlimited	Unlimited	Unlimited	Unlimited
Export Contact Data	100 Records	Unlimited	Unlimited	Unlimited	Unlimited
Contact Sync (bi-directional)	✓	✓	✓	✓	✓
Auto Sync	✓	✓	✓	✓	✓
Contact Sharing	✓	✓	✓	✓	✓
Creating Tasks/Events From Contacts	✓	✓	✓	✓	✓
Contact Grouping	1	Unlimited	Unlimited	Unlimited	Unlimited
Adding SMASH Members to Contacts	✓	✓	✓	✓	✓
SMASH Search	✓	✓	✓	✓	✓
Advanced Search	✓	✓	✓	✓	✓

#### CALENDAR

Create Multiple Calendars	Initial Calendar	Unlimited	Unlimited	Unlimited	Unlimited
Create Quick Task	✓	✓	✓	✓	✓
Create Quick Event	✓	✓	✓	✓	✓
Google Sync (bi-directional)	-	✓	✓	✓	✓
Public Appointment Slot	-	✓	✓	✓	✓
Calendar Import	✓	✓	✓	✓	✓
Calendar Export	✓	✓	✓	✓	✓

#### TASK MANAGER

Create Tasks	✓	✓	✓	✓	✓
Assign Tasks	-	✓	✓	✓	✓
Task Reminders	✓	✓	✓	✓	✓
Analytics Reports	-	✓	✓	✓	✓
Share Tasks	-	✓	✓	✓	✓
Export Tasks	-	✓	✓	✓	✓
Import Tasks	✓	✓	✓	✓	✓

### SMASH CRM Features continued...

	CUSTOMER ESSENTIALS	CUSTOMER PREMIER	CUSTOMER BOOSTER BAR	CUSTOMER MEDIA MATCH	CUSTOMER ENTERPRISE MEDIA MATCH
<b>EVENT MANAGER</b>					
Create Events	✓	✓	✓	✓	✓
Event Sharing	-	✓	✓	✓	✓
Event Recurrence	✓	✓	✓	✓	✓
Export Events	-	✓	✓	✓	✓
Import Events	✓	✓	✓	✓	✓
Pre-Made Event Templates	-	✓	✓	✓	✓
Template Creator	-	✓	✓	✓	✓
Google Sync (Bi-directional)	-	✓	✓	✓	✓

<b>CAMPAIGN MANAGER</b>					
PVA (Personal Virtual Assistant)	Inbound, Outbound, Reminders & Thank You Notifications	All Inbound, Outbound, Reminders, Thank You, Special Occasion, Social Media, Success U Notifications	All Inbound, Outbound, Reminders, Thank You, Special Occasion, Social Media, Success U Notifications	All Inbound, Outbound, Reminders, Thank You, Special Occasion, Social Media, Success U Notifications	All Inbound, Outbound, Reminders, Thank You, Special Occasion, Social Media, Success U Notifications
Newsletters Templates	10 SMASH Branded Templates	Unlimited Your Branding	Unlimited Your Branding	Unlimited Your Branding	Unlimited Your Branding
PVA Send Message	3 Recipients Per Day Limit	Unlimited	Unlimited	Unlimited	Unlimited

<b>SMASH SOCIAL</b>					
Buzz Wall w/ Facebook, Twitter, LinkedIn, Pinterest, Instagram Connections	✓	Unlimited	Unlimited	Unlimited	Unlimited
Integrated Feed	CVS Only	✓	✓	✓	✓
Photo Albums	✓	✓	✓	✓	✓
Blogs	✓	✓	✓	✓	✓
Groups	✓	✓	✓	✓	✓
MP3 Upload	✓	✓	✓	✓	✓
Vimeo & YouTube Video Integration	✓	✓	✓	✓	✓
Live Interactive Social Feeds (SMASH, Facebook, Twitter, LinkedIn)	✓	✓	✓	✓	✓
One Click Post Publisher (SMASH, Facebook, Twitter, LinkedIn)	✓	✓	✓	✓	✓
Social Chat	✓	✓	✓	✓	✓
Social Media Importer	✓	✓	✓	✓	✓



## Customer Solutions Package Detail

### Additional Features

	CUSTOMER ESSENTIALS	CUSTOMER PREMIER	CUSTOMER BOOSTER BAR	CUSTOMER MEDIA MATCH	CUSTOMER ENTERPRISE MEDIA MATCH
<b>MARKETING &amp; SUPPORT</b>					
Media Match Advertising Bar	-	-	Required	Optional	Optional
SMASH Booster Bar	-	-	Limited Traffic	Limited Traffic	Limited Traffic
Monthly SMASH Advertising Credits – To Advertise Your Business	-	\$25	\$100	\$250	\$500
Media Match - Dollar for Dollar Online Advertising Match on purchases made in Your Business	-	-	-	✓	✓
Digital Media Kit	✓	✓	✓	✓	✓
Sales & Closing Support	✓	✓	✓	✓	✓
Success U Training	✓	✓	✓	✓	✓
Unlimited \$100 SMASH Cash Advertising Credit Promotional Giveaways	✓	✓	✓	✓	✓
Fully Customizable API Integration	-	-	-	-	✓
Complete Co-Branding	-	-	-	-	✓
Integration rollout to entire company and/ or client base	-	-	-	-	✓
One on One Enterprise Integration Associate assigned to your account	-	-	-	-	✓
<b>PARTICIPATION COSTS</b>					
Customer Solution Monthly Participation Cost	Customer Solution Monthly Participation Cost	Customer Solution Monthly Participation Cost	Customer Solution Monthly Participation Cost	Customer Solution Monthly Participation Cost	Customer Solution Monthly Participation Cost
FREE	\$25.99	\$99.00	\$250.00	\$500.00	
		\$250 one-time setup fee	\$250 one-time setup fee	\$999 one-time setup fee	