



Customer Solutions Package Details

SMASH CRM Features

| CUSTOMER ESSENTIALS | CUSTOMER PREMIER | CUSTOMER BOOSTER BAR | CUSTOMER MEDIA MATCH | CUSTOMER ENTERPRISE MEDIA MATCH |
|---------------------|------------------|----------------------|----------------------|---------------------------------|
|---------------------|------------------|----------------------|----------------------|---------------------------------|

CONTACT MANAGER

| | | | | | |
|--|-------------------------|-----------|-----------|-----------|-----------|
| Adding Multiple Contacts Emails/ Phone Numbers/IMS | ✓ | Unlimited | Unlimited | Unlimited | Unlimited |
| Import Contact (CSV) / Gmail / Yahoo / FB / Outlook / Hotmail / LinkedIn / VCF | CVS Only 100 Records | ✓ | ✓ | ✓ | ✓ |
| Manage Contact Data | 100 Records | Unlimited | Unlimited | Unlimited | Unlimited |
| Export Contact Data | 100 Records | Unlimited | Unlimited | Unlimited | Unlimited |
| Contact Sync (bi-directional) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Auto Sync | ✓ | ✓ | ✓ | ✓ | ✓ |
| Contact Sharing | ✓ | ✓ | ✓ | ✓ | ✓ |
| Creating Tasks/Events From Contacts | ✓ | ✓ | ✓ | ✓ | ✓ |
| Contact Grouping | 1 | Unlimited | Unlimited | Unlimited | Unlimited |
| Adding SMASH Members to Contacts | ✓ | ✓ | ✓ | ✓ | ✓ |
| SMASH Search | ✓ | ✓ | ✓ | ✓ | ✓ |
| Advanced Search | ✓ | ✓ | ✓ | ✓ | ✓ |

CALENDAR

| | | | | | |
|------------------------------|------------------|-----------|-----------|-----------|-----------|
| Create Multiple Calendars | Initial Calendar | Unlimited | Unlimited | Unlimited | Unlimited |
| Create Quick Task | ✓ | ✓ | ✓ | ✓ | ✓ |
| Create Quick Event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Google Sync (bi-directional) | - | ✓ | ✓ | ✓ | ✓ |
| Public Appointment Slot | - | ✓ | ✓ | ✓ | ✓ |
| Calendar Import | ✓ | ✓ | ✓ | ✓ | ✓ |
| Calendar Export | ✓ | ✓ | ✓ | ✓ | ✓ |

TASK MANAGER

| | | | | | |
|-------------------|---|---|---|---|---|
| Create Tasks | ✓ | ✓ | ✓ | ✓ | ✓ |
| Assign Tasks | - | ✓ | ✓ | ✓ | ✓ |
| Task Reminders | ✓ | ✓ | ✓ | ✓ | ✓ |
| Analytics Reports | - | ✓ | ✓ | ✓ | ✓ |
| Share Tasks | - | ✓ | ✓ | ✓ | ✓ |
| Export Tasks | - | ✓ | ✓ | ✓ | ✓ |
| Import Tasks | ✓ | ✓ | ✓ | ✓ | ✓ |

SMASH CRM Features continued...

| | CUSTOMER ESSENTIALS | CUSTOMER PREMIER | CUSTOMER BOOSTER BAR | CUSTOMER MEDIA MATCH | CUSTOMER ENTERPRISE MEDIA MATCH |
|--|--|--|--|--|--|
| EVENT MANAGER | | | | | |
| Create Events | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event Sharing | - | ✓ | ✓ | ✓ | ✓ |
| Event Recurrence | ✓ | ✓ | ✓ | ✓ | ✓ |
| Export Events | - | ✓ | ✓ | ✓ | ✓ |
| Import Events | ✓ | ✓ | ✓ | ✓ | ✓ |
| Pre-Made Event Templates | - | ✓ | ✓ | ✓ | ✓ |
| Template Creator | - | ✓ | ✓ | ✓ | ✓ |
| Google Sync (Bi-directional) | - | ✓ | ✓ | ✓ | ✓ |
| CAMPAIGN MANAGER | | | | | |
| PVA (Personal Virtual Assistant) | Inbound, Outbound, Reminders & Thank You Notifications | All Inbound, Outbound, Reminders, Thank You, Special Occasion, Social Media, Success U Notifications | All Inbound, Outbound, Reminders, Thank You, Special Occasion, Social Media, Success U Notifications | All Inbound, Outbound, Reminders, Thank You, Special Occasion, Social Media, Success U Notifications | All Inbound, Outbound, Reminders, Thank You, Special Occasion, Social Media, Success U Notifications |
| Newsletters Templates | 10 SMASH Branded Templates | Unlimited Your Branding | Unlimited Your Branding | Unlimited Your Branding | Unlimited Your Branding |
| PVA Send Message | 3 Recipients Per Day Limit | Unlimited | Unlimited | Unlimited | Unlimited |
| SMASH SOCIAL | | | | | |
| Buzz Wall w/ Facebook, Twitter, LinkedIn, Pinterest, Instagram Connections | ✓ | Unlimited | Unlimited | Unlimited | Unlimited |
| Integrated Feed | CVS Only | ✓ | ✓ | ✓ | ✓ |
| Photo Albums | ✓ | ✓ | ✓ | ✓ | ✓ |
| Blogs | ✓ | ✓ | ✓ | ✓ | ✓ |
| Groups | ✓ | ✓ | ✓ | ✓ | ✓ |
| MP3 Upload | ✓ | ✓ | ✓ | ✓ | ✓ |
| Vimeo & YouTube Video Integration | ✓ | ✓ | ✓ | ✓ | ✓ |
| Live Interactive Social Feeds (SMASH, Facebook, Twitter, LinkedIn) | ✓ | ✓ | ✓ | ✓ | ✓ |
| One Click Post Publisher (SMASH, Facebook, Twitter, LinkedIn) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social Chat | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social Media Importer | ✓ | ✓ | ✓ | ✓ | ✓ |



Customer Solutions Package Detail

Additional Features

| | CUSTOMER ESSENTIALS | CUSTOMER PREMIER | CUSTOMER BOOSTER BAR | CUSTOMER MEDIA MATCH | CUSTOMER ENTERPRISE MEDIA MATCH |
|---|---------------------|------------------|----------------------|----------------------|---------------------------------|
| MARKETING & SUPPORT | | | | | |
| Media Match Advertising Bar | - | - | Required | Optional | Optional |
| SMASH Booster Bar | - | - | Limited Traffic | Limited Traffic | Limited Traffic |
| Monthly SMASH Advertising Credits – To Advertise Your Business | - | \$25 | \$100 | \$250 | \$500 |
| Media Match - Dollar for Dollar Online Advertising Match on purchases made in Your Business | - | - | - | ✓ | ✓ |
| Digital Media Kit | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sales & Closing Support | ✓ | ✓ | ✓ | ✓ | ✓ |
| Success U Training | ✓ | ✓ | ✓ | ✓ | ✓ |
| Unlimited \$100 SMASH Cash Advertising Credit Promotional Giveaways | ✓ | ✓ | ✓ | ✓ | ✓ |
| Fully Customizable API Integration | - | - | - | - | ✓ |
| Complete Co-Branding | - | - | - | - | ✓ |
| Integration rollout to entire company and/ or client base | - | - | - | - | ✓ |
| One on One Enterprise Integration Associate assigned to your account | - | - | - | - | ✓ |

PARTICIPATION COSTS

| Customer Solution Monthly Participation Cost | Customer Solution Monthly Participation Cost | Customer Solution Monthly Participation Cost | Customer Solution Monthly Participation Cost | Customer Solution Monthly Participation Cost |
|--|--|--|--|--|
| FREE | \$25.99 | \$99.00 | \$250.00 | \$500.00 |
| | | \$250 one-time setup fee | \$250 one-time setup fee | \$999 one-time setup fee |