

# SkylineWebcams

## Honduras

### Global Web Promoting &

### Marketing System

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**ViSiORAY®**

**Skyline**  
webcams

# Mayo Bilingual School

Attn: Mrs. Sylvia

## Info

Most of our current cameras installed in Honduras are working on SD (Standard Definition) but can be easily upgraded to HD or Full HD based on the increase of the available speed connection in upload, in particular their internet connection' requirements are as follows: 250 Kbps upload for SD, 500 Kbps upload for HD and 1.3 Mbps upload for Full HD.

[www.skylinewebcams.com](http://www.skylinewebcams.com) is eventually one of the best and most effective marketing system available today on the global market.

Our website and our webcams (combined) are generating 8-10 million of visits per month and the traffic is increasing every day due to our growing popularity and to the possibility for an unlimited number of websites around the world to embed on their pages our cameras, today there are more than 22,000 carefully hand-picked qualified websites. Not all websites are allowed to have the widgets of our cameras, since this provision is based on the visitor count and other measurements of the interested website.

We have officially entered the Market in January of 2013 after 5 years of research and development and 2 years of BETA Phase (testing cameras, technology, software and global integrated system) and our goal is to "Going Global" within the next 2 years. We have recently looked at Honduras and its Islands as one of our main and most important projects because Honduras is plenty of wonderful locations and is the perfect mix of beautiful places, history, art, culture, traditions, business and much more. Once we will have covered the main areas of Honduras (including Tegucigalpa, Roatan, Tela, La Ceiba, Copan and other locations), and have an (almost) complete project, we are going to launch some massive campaigns in Honduras, Europe and around the World, by presenting and promoting the Honduras Project in order to represent and promote our system at the same time. That means some amazing promotional and advertising campaigns that will bring incredible visibility and popularity to all those that are part of our Honduran Project.

Our aim is to grow exponentially of course and to make aware Tourism, Travel and Transportation' companies, organizations and agencies around the world about our webcams so they can "show" their destinations LIVE to their customers.

Moreover, we have other interesting projects and applications to be developed in Honduras for the benefits of its touristic attractiveness and popularity.

Your school will benefit by sharing with all the parents the live feed of a typical school day. They might be able to see their son and daughter and their friends. It will be running 24/7 and can be lit with lights at night, if so desired, if there a special event in the evening that a few parents are not able to attend. For the safety of the children, I would only allow parents and their close family to see the kids. We don't want this webcam to go public and the passwords need to be stored safely. I would also suggest that you create a letter to the each parent that wants to participate so we get a count. In this letter I would mention about the privacy policy.

- **"STANDARD OPTION"** > implies a payment of **€350.00/\$500.00 one time payment** per webcam and does include your **permanent "logo" (banner)**, positioned just besides the video transmission (on the right side, below the blue window "Embed Camera .."), such as **"Webcam hosted by Mayo Bilingual School" - with active link that points to your website, the widget for your website and the Facebook fan page APP (your camera LIVE on your FB fan page)**, this special agreement will be valid for as long as you keep the webcam active (as approved by our system);

- **"SPONSOR OPTION"** > (highly recommended) implies a payment of **€350,00/\$500.00 per year** per webcam and does include your **permanent "logo"**, positioned inside the video transmission (on the lower corner opposite to our SkylineWebcams logo), such as **"Sponsored by Mayo Bilingual School" or "Sponsored by XXX business" - with active link that points to his website, the widget for his website and the Facebook fan page APP (your camera LIVE on your FB fan page)**. You/they may "sponsor" any other camera already activated in Honduras where the related "Sponsor Banner" is still available, with exclusion of those hosted by other schools in the future. This special agreement will be valid for as long as you/they renew the annual fee.

Costs summary table based on simultaneous connections: 74 parents connecting at the same time.

We will be charging only \$2.00/ month / parent in order for this to be more affordable for everyone. Each parent will have a separate password for access of the camera through out the day.

If we don't have that many parents that want this, then these numbers below will be in effect until we reach that amount. Payment each month would be through paypal or credit card for this direct stream service.

Other way to pay for this, is to have some of the parents pay for advertising banners on the top left side. We will reduce the cost for them to only \$20.00/ month so that if we get 5 parents that would also pay for the streaming costs, if we get 10 then we can get it for only 10.00 /month- No profit margin

**1. Simultaneous Connections supported - 2. First Year payment in advance - 3. From the Second Year monthly payment (monthly invoicing) - 4. From the Second Year annual payment (payment in advance with 20% discount).**

<b>1. 25</b>	<b>2. \$780.00</b>	<b>3. \$65.00</b>	<b>4. \$624.00</b>
<b>1. 50</b>	<b>2. \$900.00</b>	<b>3. \$75.00</b>	<b>4. \$720.00</b>
<b>1. 100</b>	<b>2. \$1,260</b>	<b>3. \$105.00</b>	<b>4. \$1,008.00</b>

In this case, if the widget refers to a new camera that you host the price of the camera is included. Upon your request we may apply the selected monthly rate to more than one widget by considering the number of simultaneous visitors for the interested widgets all together (the price of one camera is still included, any additional camera that you eventually host implies a one off payment of \$480.00). If approved as a great view from corporate these rates might be reduced.

**All mentioned prices for all options do not include Customs, Delivery and taxes (if applicable) and Installation Costs (when applicable).**

**Currently based on your order (delivery from Italy to Honduras)**

**Shipping - \$140.00/ camera**

**Configuration - \$75.00/ camera**

**Customs/taxes/delivery \$40.00/ camera**

**Extra cable/ connectors - \$10 - \$50.00/ camera**

**The SkylineWebcams cams are supplied on extended free loan, the user will be free from any cost concerning repairs or replacement for defective hardware or obsolescent components.**

**The “client” hosting the camera should supply electricity and internet connection on its own charge.**

There are other wonderful services and applications that I would be happy to explain to you in case of interest. I remain at your disposal if you need any additional info or clarification and to evaluate your eventual requests about the placement of our webcam/s as for your choice.

I look forward to your kind reply, with my best regards.

Preston Odenbrett

[www.skylinewebcams.com](http://www.skylinewebcams.com)

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