

SkylineWebcams

Go LIVE & Go Global!

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VISIORAY®

Skyline
webcams

www.skylinewebcams.com

Introduction to scenic webcams

Thousands of webcams daily offer stunning views of lakes, parks, seaside resorts, beaches, famous monuments, squares, palaces and buildings of any kind and the most spectacular natural wonders from around the world.

Statistics show that the **webcams** web pages are clearly the **most popular** and **most viewed** destinations among website visitors; this reflects the increasing attention to this innovative and valuable form of communication today successfully used for tourist and travel purposes. Most visitors use with great pleasure webcams as their trip completion tool.

However, all depends on the first impression, as a matter of fact, a poor webcam's performance, or any promotional message of poor quality, will not have great effect on users. Moreover, **static pictures** will be perceived in a different manner **compared to LIVE HD video streaming**, this could bring to a loss of potential visitors and to negative customer's review, due to poor quality of the product/service.

SkylineWebcams is a unique and unbeatable Web, Social Media & Mobile Visual Marketing System!

The SkylineWebcams™ technology

If compared with the traditional scenic webcams, Skyline, the **innovative technology developed by VisioRay®**, achieves a level never seen before thanks to breathtaking images video transmitted in real time and the capacity to serve thousands of simultaneous connections.

Skyline uses its own **HD live webcams** that produce highly suggestive images, with the result that clearness and chromatic fidelity will be really extraordinary, moreover today it is possible to get a high performance just with a **traditional ADSL line**.

The LIVE images are transmitted through an **intelligent distribution network** able to serve each user from the geographically closest node and to guarantee the top quality definition everywhere in the world.

Special Offer

The latest technology concerning the live streaming webcams for **the best price on the market!**

NEW Horizon HD: one time fee \$575!!

NEW Horizon HD with microphone: one time fee ~~\$775!!~~ \$675!!

This special offer includes:

- **ACTIVATION & CONFIGURATION**
- **LIFETIME WARRANTY**
- **LOGO (BANNER) **** with **LINK** that redirects to the related website, included into the webpage of the webcam in www.skylinewebcams.com (**if your view is approved)
- **WIDGET TO EMBED THE CAMERA INTO THE WEBSITE** (showing the live view through the related website)
- **FREE "DEDICATED SECTION"*** (regular price \$500)** This feature implies a description (presentation) of the relevant business/activity on the webpage of the webcam (**if your view is approved).

Video Streaming Services (live view on the client's website):

(-60 % if your view is approved and published on www.skylinewebcams.com)

Basic

(-60% applied) **\$6.50 /month!!**

Up to 50 simultaneous viewers

Embed in one website

Premium

(-60% applied) **\$9.90 /month!!**

Up to 100 simultaneous viewers

Embed in one website

Facebook page app

Google Analytics Integration

The webcam's LIVE video transmission is published and promoted through the site www.skylinewebcams.com that currently generates more than 8 million visualizations a month. The **client's logo (banner) will appear beside the LIVE video transmission of the webcam, equipped with a clickable "link" that automatically will open on the **client's website** or Facebook page; the live images can be implemented on the client's website and on the **main social networks** and be visible also via **smartphones** and **tablets**.**

The webcam shall be positioned in such a way to get the best possible view.

Internet connection minimum requirements: 400 Kbps upload speed for SD (Standard Definition), 800 Kbps upload speed for HD (High Definition) and 1,5 Mbps upload speed for Full HD (Full High Definition).

Delivery costs: >> USA not included in the above offer.

Customs Duties and VAT (if applicable) are not included in the above prices.

Installation has to be arranged on care and charge of the client, based on the instructions provided. **The camera and the horizon (or the view) have to be straight.**

The “client” hosting the camera should supply **electricity** and a **suitable internet connection** on its own charge.