



SynergyVentures LLC | CONTACT: **BRAD "MagicBrad" GUDIM**

Email: brad@magicbrad.com | Mobile: 612-242-6468 | Skype: MagicBrad

BASIC INTERVIEW FORMAT

SynergyCafe is an internet broadcast program "Interview Format". The interview is "recorded" and then the recording is promoted to a "strategically" targeted audience with keywords and hashtags on a variety of Social Media platforms, Blogs and Mailing List(s).

Interviews are kept to under 14 minutes. In the interview you will be asked the basic Who, What, Where, When, How and Why? Then we will get into your current or upcoming projects, programs, products, services, workshops, seminars, retreats or events etc. AND WRAP with any offers or CTAs (Calls To Action) you might have.

The intention of the interview is to accelerate the "know, like and trust" factor, and introduce you (our guest) to the viewers on our networks. We also want to share new and unique information, products and services. Who knows what business relationship may develop.

Why is this a complimentary (no-charge) service?

Simply put, we earn our revenue through other sources. These interviews provide value in other ways. **1)** We get fresh new content to share with our viewers. **2)** You and your business, get exposure to our networks. **3)** Our viewers get to learn about fresh new resources for their projects. It's a Win-Win-Win "synergistic" relationship.

[SynergyVentures LLC](#) offers Results Focused, Cause Based, Digital Internet Products. Advertising Programs and Consulting. To Request a Complimentary (no-obligation) Strategy Proposal CONTACT: BRAD "MagicBrad" GUDIM at 612-242-6468

PROMOTIONAL PROCESS and BENEFITS

Simply put, the internet, is essentially a network of “words” and “links”.

The SynergyCafe process is a “long-term” strategy, based on recording the interview, posting it on multiple internet platforms, and then strategically propagating it out online using relevant keywords to attract a targeted specific audience, relevant to the guest/topic of the interview.

PHASE 1: Let's Connect! - >> IMPORTANT <<

SynergyCafe is on the **SKYPE** Platform.

We need to be connected on Skype PRIOR to the SynergyCafe Interview.



(NOTE: Let's get online, at least 5-10 Minutes prior to interview time)

Here is my SKYPE Profile name: “**MagicBrad**” (MagicBrad Gudim)

The Skype Call will be RECORDED and then Uploaded to YouTube.

Let's Connect on other Social Media also:

Facebook: <https://www.facebook.com/magicbrad.mn>

Google+: <https://plus.google.com/+BradGudim/posts>

LinkedIn: <https://www.linkedin.com/in/magicbrad>

Twitter: @MySynergyCafe | @MagicBrad | @MagicBradMktg

PHASE 2: YouTube Video is Shared

The interview is then uploaded to YouTube, and propagated out to Social Media.



PHASE 3: Blogs are Dynamic! Video is Epic!

Then the recorded interview VIDEO is embedded on various BLOG posts, along with relevant content and keywords. These posts, are then propagated out online using their respective Social Media Share Buttons on Facebook, LinkedIn, Google+, Twitter etc.

MySynergyCafe BLOG: <http://www.mysynergycafe.com/blog/>

My KALATU BLOG: <http://buildingabrandonline.com/MagicBrad/>

STAGED: <http://www.staged.com/magicbrad>

PHASE 4: Our Email List

Then, depending on the relevance and quality of the content in the interview, a summary of the interview, (with a link to the Blog Post) is emailed to our list of 5,000+ people.

PHASE 5: Synergy Collaborative

To maximize the exposure of your interview, we ask that you collaborate and “synergize” with us. When you see any of the SynergyCafe interviews online, use the Social Media Share Buttons to spread the message out on the internet. -- “**A Rising Tide, Lifts All Boats.**”