

Your Ultimate Online Training Resource

Our cutting-edge training and education platform will set you up for success. We teach you the secrets to grow ANY business online.



Introducing the iGrow University with over 100 hours of REAL, VALUABLE, USEABLE training. The iGrow University is not only about getting the knowledge and confidence to market anything you want online, it is also a valuable product for you to sell. Earn OMCA Certification to help establish you as an online marketing Expert; someone people want to work with. **Learn how to market and develop your business like a PRO!**

Here's an overview of just ONE of our many action-packed training modules...

Facebook Marketing

Facebook is not just for baby pictures any more. It has become a powerful business marketing tool. In this course, iGrow University uncovers not only the social networking opportunities for individuals, but how businesses can take a simple networking application and turn it into a massive lead generation and customer communication platform. From custom landing pages to groups to apps and visitor analysis, you'll learn all the ins and outs of this versatile and far-reaching social networking application.

- Understanding Facebook
- Getting Started on Facebook
- Understanding Facebook's Newsfeed Algorithm
- Integrating Facebook with Other Efforts
- Bonus: Facebook Analytics
- Marketing yourself or your business on Facebook
- Optimization and guidelines for cover photos and avatars
- Utilizing Facebook apps
- Highlighting and pinning content
- Claiming your vanity URL
- Using Facebook social plugins
- Data analysis using Facebook's Insights summary.

