



Greater Marathon Chamber of Commerce
Visitor Center Membership Packages
2013-2014

Package #1: Brochures (rack cards)

\$300.00 + tax

Placement of rack cards/brochures (4in x 9in) in the Visitor Center for a period of 1 year (renewable on a yearly basis).

Package #2: Slideshow Format

\$999.00 + tax

Placement of rack cards/brochures (4in x 9in) in the Visitor Center for a period of 1 year (renewable on a yearly basis) **and 1 slide** (with up to 4 pictures of your choice on the slide) on one of the **22" flat screens** within the Visitor Center.

Package #3: Touch-screen Format

\$1,300.00 + tax

Placement of rack cards/brochures (4in x 9in) in the Visitor Center for a period of 1 year (renewable on a yearly basis) **and up to 5 pictures of your choice** on one of our **42" flat screens** within the Visitor Center.

***Package #4: Touch-screen Format**

\$2,000.00 + tax

Placement of rack cards/brochures (4in x 9in) in the Visitor Center for a period of 1 year (renewable on a yearly basis) **up to 8 pictures of your choice** on a **46" flat screen** located on the main wall directly facing the entrance to the Visitors Center (*this is the 1st thing visitors see upon entering the establishment!*)

***Non-profit business members receive a 50% discount on packages 1-3. Package #4 is only available at full cost.**

The Visitor Center at the Marathon Chamber of Commerce sees over 40,000 visitors walk through its doors each year! Your brochures and slides/pictures are guaranteed to be in highly visible and accessible locations for all visitors to view and gather information about your business.

Memberships last approximately one year (12 month) and are renewable on a yearly basis and only members of the Greater Marathon Chamber of Commerce are eligible to join the Visitors Center.

**GREATER MARATHON CHAMBER OF COMMERCE
VISITORS CENTER MEMBERSHIP FEE AGREEMENT (pg.2)**

All applicants are subject to the review and approval of the CEO. By applying for membership to the Center, the member agrees to follow all rules and regulations, which may be changed or altered by the CEO (members will be given prior notice to any changes being made). The Visitors Center reserves the right to deny membership and display space or to revoke the privilege of membership display area in the Center for any reason deemed appropriate by the CEO. Membership dues are non-refundable unless the CEO (with the Board of Directors consent) makes an exception.

BUSINESS: _____

ADDRESS: _____

TELEPHONE: _____ **FAX:** _____

EMAIL: _____

Package Option # selected (please circle): 1 2 3 4

CHECK **CREDIT CARD**

CREDIT CARD TYPE: (AMEX/MC/VISA) _____

CREDIT CARD #: _____

CC EXPIRATION DATE: _____

SIGNATURE _____ **DATE** _____

Marathon Chamber of Commerce
Visitor's Center
12222 Overseas Highway
Marathon, FL 33050
(305) 743-5417: office
(305) 289-0183: fax
ceo@floridakeysmarathon.com : email

**MARATHON CHAMBER OF COMMERCE
VISITORS CENTER STATISTICS**

JANUARY 2012 – DECEMBER 2012

VISITORS – How many visitors came to the Visitor Center.....38,000

ARRIVING WITH RESERVATIONS –

Visitors arriving at the Visitors Center with reservations already made.....42%

ARRIVING WITHOUT RESERVATIONS –

Visitors arriving at the Visitors Center without reservations already made
(This is an open market that can be tapped by those with visual or tangible
advertising).....30%

DOMESTIC – Those arriving in the Keys from within the United States.....25,000

INTERNATIONAL – Those visitors arriving from outside the country.....8,000

TOP FIVE STATES – The five states with the most visitors.....FL, NY, PA
MI, NJ

TOP FIVE COUNTRIES – The five countries with the most visitors.....Canada,
Germany, UK,
France,
Australia

MARATHON DESTINATION –

How many visitors are staying in Marathon.....13,000

KEY WEST DESTINATION –

How many visitors are staying in Key
West.....14,000

ALL KEYS DESTINATION -

.....5,500

Statistics are compiled from our Visitor Registration Book. Not all visitors provided complete information.