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Mark Imperial Spotlights Noteworthy Experts, Businesses, People, Places and Things on His 4th Radio Show to Hit Chicago Airwaves!

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New Show Seeks Remarkable Business Owners and Private Practices From Around the Country to Promote On Radio and National Media

In March, Business Talk Show Host and Digital Marketing Consultant, Mark Imperial, launches his new radio show titled **"Remarkable! Radio: People, Places and Things You Must Know"**. The show airs Saturday afternoons on AM560 The Answer, one of the premier talk stations in Chicago, also home of Hannity and The Dennis Miller Show.



Imperial was the mastermind of 3 previous smash hit shows, including **"Entrepreneur's Edge"**, **"Game Changers Radio Show"**, and **"M.A.D. R.O.C.K.E.T Business"**, popular with the business community. Paula Peterson of AM560 The Answer contacted Mark, encouraging him to produce another hit show for the station. That led to Mark's latest brainchild, which is a show that features noteworthy, remarkable Experts, Businesses, People, Places and Things from around the globe that deserve a shot at the limelight, allowing their ideal clients, patients, and customers to discover them.

"I've always been a fan of how businesses grow fast when they're lucky enough to get media coverage, and I'm excited to be a part of it. To think that we can spotlight a business on a talk show in a Top 3 radio market like Chicago, and promote that appearance to 70+ other networks across the country, including ABC, CBS, NBC, and FOX affiliates, to name a few, is surreal," said Imperial.

There are many folks who advertise on radio and in print, but the most successful businesses are featured in interviews or spotlights, giving them valuable third-party endorsement from a credible and trustworthy media source.

Imperial's radio show is geared towards spotlighting remarkable people and their businesses, and allowing them to shine as *Advocates* for their market, rather than another Advertiser. This helps them build on their reputation, grow their credibility, and of course, get more business.

Imperial has been promoting the success of small business and professional practices on-the-air, and helping them with their marketing in a unique way he calls "Significance and Authenticity Marketing (S.A.M. in short)" for years.

"Mark did a fantastic job of listening to my story and making suggestions for ways I could improve my business. I'm amazed at the value in just the initial phone call. I can definitely see how he would be a stupendous business coach. THANK YOU!" stated Rachael Kraft, a popular Graphic Designer and Copywriting Research Specialist from the Washington D.C. Metro area.

"Mark is an extraordinary listener. He is very skilled at putting people at ease so they can think through what their business needs are and arrive at solutions based in reason as well as inspiration. Mark knows how to bring the wisdom of direct response marketing to bear in the success of your business in a lucid, no-hype way. This combination differentiates him and you are well-advised to spend some quality time with Mark." said Eric Rosen, a leading Hypnotherapist practicing in Los Altos, California.

For more information, or to nominate a potential guest for a spotlight on **"Remarkable! Radio: People, Places and Things You Must Know"**, send an email to: radioguest@imperialaction.com Office: 1-888-523-1987 Address: Mark Imperial c/o Imperial Action 1415 W. 22nd St. Tower Floor Oak Brook, IL 60523

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