

# SkylineWebcams

## Go LIVE & Go Global!

**VisioRay**

Via Barletta, 12  
88100 Catanzaro  
(CZ) Italy

Tel. +39 096134495  
Fax +39 0961737290

**Preston Odenbrett**  
**SkylineWebcams**  
**Certified Partner**



**VISIORAY**®

**Skyline**  
webcams

[www.skylinewebcams.com](http://www.skylinewebcams.com)

## Introduction to scenic webcams

Thousands of webcams daily offer stunning views of lakes, parks, seaside resorts, beaches, famous monuments, squares, palaces and buildings of any kind and the most spectacular natural wonders from around the world.

Statistics show that the **webcams** web pages are clearly the **most popular** and **most viewed** destinations among website visitors; this reflects the increasing attention to this innovative and valuable form of communication today successfully used for tourist and travel purposes. Most visitors use with great pleasure webcams as their trip completion tool.

However, all depends on the first impression, as a matter of fact, a poor webcam's performance, or any promotional message of poor quality, will not have great effect on users. Moreover, **static pictures** will be perceived in a different manner **compared to LIVE HD video streaming**, this could bring to a loss of potential visitors and to negative customer's review, due to poor quality of the product/service.

## SkylineWebcams is a unique and unbeatable Web & Social Media Visual Marketing System!

### The SkylineWebcams™ technology

If compared with the traditional scenic webcams, Skyline, the **innovative technology developed by VisioRay®**, achieves a level never seen before thanks to breathtaking images video transmitted in real time and the capacity to serve thousands of simultaneous connections.

Skyline uses its own **HD live webcams** that produce highly suggestive images, with the result that clearness and chromatic fidelity will be really extraordinary, moreover today it is possible to get a high performance just with a **traditional ADSL line**.

The LIVE images are transmitted through an **intelligent distribution network** able to serve each user from the geographically closest node and to guarantee the top quality definition everywhere in the world.

## Special Commercial Offer

(Valid through August 2014)

The latest technology concerning the live streaming webcams for **the best price on the market!!**

### **SKYLINEWEBCAMS LIVE HD & Full HD UNDERWATER WEBCAM: one time payment of \$2,500!!**

This special offer includes:

- **SUPPLY & DELIVERY OF THE UNDERWATER WEBCAM**
  - **ACTIVATION & CONFIGURATION**
  - **INTEGRATED AUDIO SYSTEM**
  - **LOGO (BANNER)** of the interested party (which hosts the webcam) with **LINK** that redirects to the related website, included into the webpage of the webcam in [www.skylinewebcams.com](http://www.skylinewebcams.com)
  - **2 YEARS PREMIUM VIDEO STREAMING SERVICE**
  - **WIDGET TO EMBED THE CAMERA INTO THE WEBSITE** (showing the live view through the related website\*\*)
- \*\* DEDICATED SERVER (premium video streaming service) >> does include:**

100 MBps - 10 TeraByte - Up to 100 ADS Free Simultaneous Users if the webcam is installed on a place no deeper than 5 meters under the water, and works with up to 1.2 Mbps upload speed; Up to 150 ADS Free Simultaneous Users if the webcam is installed on a place no deeper than 15 meters and works with up to 800 Kbps upload speed; Up to 200 ADS Free Simultaneous Users if the webcam is installed on a place no deeper than 25 meters and works with up to 500 Kbps upload speed - **Facebook page APP** (showing the live view through the related FB page)

### **UNDERWATER LIGHTENING SYSTEM DEVICE >> \$200**

The webcam's **LIVE video transmission is published and promoted through the site [www.skylinewebcams.com](http://www.skylinewebcams.com)** that currently generates more than 8 million visualizations a month. The **client's logo (banner) will appear beside the LIVE video transmission of the webcam**, equipped with a clickable "**link**" that automatically will open on the **client's website** or Facebook page; the live images can be implemented on the client's website and on the **main social networks** and be visible also via **smartphones** and **tablets**.

## ADDITIONAL OPTIONS

**"DEDICATED TITLE" (when applicable)** This offer applies in the case customer wants to add the name of his business/activity on the title of the webcam. This option implies a payment of **\$500 (one time payment)** per webcam.

**"DEDICATED SECTION"**\*\* This offer applies in the case customer wants to have a description/presentation of his business/activity on the webpage of the webcam (\*\*available only on the new website, which will be launched soon). This option implies a payment of **\$500 (one time payment)** per webcam.

## DEDICATED LIVE HD & Full HD UNDERWATER WEBCAM

If the view is not approved by the company, the following terms and conditions apply >>

### One time payment of **\$2,500**

This special offer includes:

- **SUPPLY & DELIVERY OF THE UNDERWATER WEBCAM**
- **ACTIVATION & CONFIGURATION**
- **INTEGRATED AUDIO SYSTEM**
- **WIDGET TO EMBED THE CAMERA INTO THE WEBSITE\*\*** showing the live view through the related website,

### \*\*Monthly payment of **\$13.50** or **\$243** per 2 years

- **DEDICATED SERVER (premium video streaming service)**  
100 MBps - 5 TeraByte - Up to 100 ADS Free Simultaneous Users if the webcam is installed on a place no deeper than 5 meters under the water, and works with up to 1.2 Mbps upload speed; Up to 150 ADS Free Simultaneous Users if the webcam is installed on a place no deeper than 15 meters and works with up to 800 Kbps upload speed; Up to 200 ADS Free Simultaneous Users if the webcam is installed on a place no deeper than 25 meters and works with up to 500 Kbps upload speed - Facebook page APP (showing the live view through the related FB page)

**SkylineWebcams cameras are supplied on extended free loan**, the user will be free from any cost concerning repairs or replacement for defective hardware or obsolescent components.

**They shall be positioned possibly in such a way to get the best possible view.**

**Internet connection minimum requirements:** 800 Kbps upload speed for HD (High Definition) and 1.5 Mbps upload speed for FHD (Full High Definition), depending on the depth.

**Delivery costs:** >> USA included in the above offer.

**Customs Duties and VAT (if applicable)** are not included in the above prices.

**Installation** has to be arranged on care and charge of the client based on the instructions provided. **The camera and the horizon (or the view) have to be straight.**

The “client” hosting the camera should supply **electricity** and a **suitable internet connection** on its own charge.