

SkylineWebcams

Go LIVE & Go Global!

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VISIORAY®

Skyline
webcams

www.skylinewebcams.com

Introduction to scenic webcams

Thousands of webcams daily offer stunning views of lakes, parks, seaside resorts, beaches, famous monuments, squares, palaces and buildings of any kind and the most spectacular natural wonders from around the world.

Statistics show that the **webcams** web pages are clearly the **most popular** and **most viewed** destinations among website visitors; this reflects the increasing attention to this innovative and valuable form of communication today successfully used for tourist and travel purposes. Most visitors use with great pleasure webcams as their trip completion tool.

However, all depends on the first impression, as a matter of fact, a poor webcam's performance, or any promotional message of poor quality, will not have great effect on users. Moreover, **static pictures** will be perceived in a different manner **compared to LIVE HD video streaming**, this could bring to a loss of potential visitors and to negative customer's review, due to poor quality of the product/service.

SkylineWebcams is a unique and unbeatable Web, Social Media & Mobile Visual Marketing System!

The SkylineWebcams™ technology

If compared with the traditional scenic webcams, Skyline, the **innovative technology developed by VisioRay®**, achieves a level never seen before thanks to breathtaking images video transmitted in real time and the capacity to serve thousands of simultaneous connections.

Skyline uses its own **HD live webcams** that produce highly suggestive images, with the result that clearness and chromatic fidelity will be really extraordinary, moreover today it is possible to get a high performance just with a **traditional ADSL line**.

The LIVE images are transmitted through an **intelligent distribution network** able to serve each user from the geographically closest node and to guarantee the top quality definition everywhere in the world.

Special Commercial Offer (Valid through September 2014)

The latest technology concerning the live streaming webcams for **the best price on the market!!**

HORIZON LIVE HD & Full HD CAMERA: one time payment of \$995!!

This special offer includes:

- **SUPPLY & DELIVERY OF THE WEBCAM** - regular price \$650 -
- **ACTIVATION & CONFIGURATION**
- **WIDGET TO EMBED THE CAMERA INTO THE WEBSITE**
- **1 Year VIDEO STREAMING SERVICE > PREMIUM** (up to 100 Simultaneous Viewers ADS free, embed in one website, Facebook page app, Google Analytics Integration) - regular price \$253 or \$96 if the cam is published in www.skylinewebcams.com)
- **LOGO (BANNER)** of the interested party (which hosts the webcam) with **LINK** that redirects to the related website, positioned into the webpage of the webcam in www.skylinewebcams.com
- **DEDICATED SECTION**** description/presentation of the related business/activity inserted into the webpage of the webcam (**available only on the new website, which will be launched soon) - regular price \$500 -

ADDITIONAL SERVICES:

Time lapse inserted into client's website >> \$5.5 monthly (free length)

Video On Demand >> \$1.5 monthly per 1 GB

Video Recording (from the webcam) >> \$1.5 monthly per 1 GB



HQ Audio System (multidirectional integrated system with volume and ON/OFF) >> \$200

ADDITIONAL OPTION

"DEDICATED TITLE" This offer applies in the case customer wants to add the name of his business/activity on the title of the webcam such as i.e. **"St. George's Square from Plaza Hotel"**. This option implies a payment of **\$500 (one time payment)** per webcam.

If the **"custom view"** is approved by the company, the webcam's **LIVE video transmission is published and promoted through the site www.skylinewebcams.com** that currently generates more than 8 million page views a month. The **client's logo (banner) will appear beside the LIVE video transmission of the webcam**, equipped with a clickable **"link"** that automatically will open on the **client's website** or Facebook page; the live images can be implemented on the client's website and on the **main social networks** and be visible also via **smartphones** and **tablets**.

SkylineWebcams Horizon specifications

Image Sensor	1/4" CMOS Megapixel
Max Resolution	1920x1080@30fps
View Angle	65°
Lens	3.6 mm./F2.8
Focal Distance	0.7 mt. ~ ∞
Automatic Controls	AEC, AES, AGC, AWB, ABF, ABLC
DSP Functions	Zoom, Zone privacy, Virtual PTZ
Glass	VO-Margard anti-scratch
Operating Temperature	-50 °C ~ +55 °C
Case Material	Technopolymer ABS-Nylon
Color	RAL9002
Dimensions (without bracket)	194(L) x 102 (W) x 86 (H)
Weight	900 gr. (with bracket)
Power	2.7 Watt
Max Power	3.7 Watt (Live in HD)
Network Interface	RJ-45 10/100Base-T
CE Compliance	  IP 66 NEMA 4

The above specifications are subject to change without notice.



Made in Italy

SkylineWebcams cameras are supplied on extended free loan, the user will be free from any cost concerning repairs or replacement for defective hardware or obsolescent components.

They shall be positioned possibly in such a way to get the most beautiful/interesting view.

Internet connection minimum requirements: 350 Kbps upload speed for SD (Standard Definition), 700 Kbps upload speed for HD (High Definition) and 1,5 Mbps upload speed for FHD (Full High Definition).

Delivery costs: >> USA included in the above offer.

Customs Duties and VAT (if applicable) are not included in the above prices.

Installation has to be arranged on care and charge of the client based on the instructions provided. **The camera and the horizon (or the view) have to be straight.**

The “client” hosting the camera should supply **electricity** and a **suitable internet connection** on its own charge.